

# 4<sup>th</sup> SUMP Award



## Cities in the Spotlight: 4<sup>th</sup> SUMP Award finalists

A panel of independent jury experts has selected the following three cities as finalists for their excellence in sustainable urban mobility planning.

### Malmö

As a growing city, Malmö faces the challenge of preventing the further increase of motorised transport. The city's strong walking and cycling programmes encourage the use of alternative modes and highlight the health aspects of active travel. The planned tram network reflects the city's ambition to provide competitive public transport services, with a Bus Rapid Transport (BRT) System being set up to bridge the period of construction. Malmö impressed the jury with its strong strategic vision and modal split targets, which have been carefully assessed up to neighbourhood level. Transport planning is closely linked to the overall urban planning process and takes into account commuter patterns as well as social factors, including accessibility for different social groups. Malmö's planning process has a clear focus on improving sustainable transport modes, which goes far beyond planning infrastructure, and includes a clear and consistent urban freight policy. Malmö is an outstanding example of a city which has developed a holistic, ambitious and realistic vision for its mobility system.

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### Utrecht

The city of Utrecht is committed to providing a high quality of life and puts people at the heart of its transport policy. Utrecht considers mobility planning to be "more than transport", with an impact that goes beyond the pure movement of people and goods from A to B. To accommodate the transformation from a city with a single economic centre to several economic hubs (city centre, science park, university, newly built business centre), Utrecht is developing a series of transport nodes where various modes are connected. Examples of measures facilitating a combination of modes for passengers include upgrading various stations and ensuring multimodal access to the central train station as well as Park&Ride facilities. Utrecht is aiming to provide seamless transport options without dependence on private vehicles. This also applies to the movement of goods, reflected in an outstanding strategy to test innovative urban freight measures and further improve urban freight delivery by water and land.

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### Vienna

Vienna has long been committed to providing sustainable transport options, and already features one of the world's best developed public transport systems. Nonetheless, the city has high ambitions for a further modal shift in favour of sustainable transport modes and proposes excellent initiatives for facilitating multimodal travel. For example, Vienna applies new technologies to support the use of interconnected modes within its transport system such as an online travel information platform, integrated ticketing and Park & Ride. Vienna's comprehensive strategy to further develop walking and cycling in the city includes innovative indicators to assess progress in the modal share of active modes. Whilst urban freight transport is not the primary field of action in Vienna, the city does provide support for local businesses to improve their freight transport, e.g. through the city's cargo bike scheme.

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